



PRESS RELEASE

(King's Lynn, 19th July 2023)

Liz Truss visits Palm Paper in King's Lynn

Palm Paper's commitment to sustainability and circular economy aligns perfectly with the UK's goal to be a global leader in sustainable technologies

On Friday, 30th June 2023, the Rt Hon Liz Truss MP, South West Norfolk MP and former UK Prime Minister, visited Palm Paper in King's Lynn to promote the importance of paper recycling and manufacturing to the local and British economy.

Palm Paper is home to PM 7 – the world's widest, largest and most powerful newsprint machine with a capacity of 400,000 metric tons of paper per year. PM 7 uses 100 % recycled newspapers and magazines as raw material, which is mainly sourced from households via Local Authority contracts. Since its start-up in 2009, Palm has continued to invest in its King's Lynn mill. Recent large projects include a CHP plant, a Paper Separation Plant and a Paper Machine upgrade, which has enabled the production of a wider spectrum of paper grades from 100% recycled paper, including Super-Calendered paper.

The visit provided Truss the opportunity to witness the most modern and environmentally friendly newsprint production technologies as well as Palm's clear commitment to sustainability and circular economy.

During the visit, Truss and Palm Paper's management team discussed the recycling and waste segregation processes in detail. Palm explained that they work closely with local authorities in developing their waste strategies and providing futureproof and sustainable solutions for those who are willing to make the change from co-mingled collection methods to collecting source separated paper and cardboard. Palm further highlighted the significant advantages for local authorities, which implement paper and cardboard separate collection at kerbside. Most importantly, waste segregation at kerbside allows local authorities to achieve competitive market prices for the collected high-quality, non-contaminated waste paper. Furthermore, the collected waste paper can be sent directly to Palm Paper in King's Lynn, thereby significantly reducing the amount of road miles and overall carbon footprint. Supported by this discussion, Truss recognized source segregation as by far the most effective way to recycle for paper mills producing on a 100 % waste paper basis.

Furthermore, Truss and Palm discussed the importance of the UK government's continued support of energy-intensive industries, such as the paper industry, in order to allow these businesses to remain competitive in a global market place long-term.

Truss praised Palm Paper as "an example of British manufacturing excellence". She went on to say: "The paper industry is a vital component of the UK economy, providing jobs and driving growth across a range of industries. It is fantastic to see how this mill is utilising the most innovative techniques to produce high-quality paper products whilst minimising its environmental impact."

The entire Palm team would like to thank Rt Hon Liz Truss MP for her visit to Palm Paper!

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